



Press release about launch of a new blog

Press Release

New time and attendance blog offers clients and industry professionals best practices information

Galaxy Technologies (www.galaxy-inc.com), a nationwide timekeeping and workforce management solutions provider since 1988, announced the launch of their company blog today, *Time & Attendance Best Practices*.

Galaxy's blog provides weekly educational and informative posts about the value of accurate and automated time and attendance solutions. Blog posts are geared toward Financial Officers, Human Resources Managers, Payroll Managers and people with an interest in learning about time and attendance, and workforce management efficiencies.

"In most every industry, workforce management included, blogs provide easy-to-swallow bite-sized portions of robust and educational information. The goal of our blog is to empower workforce management professionals with an understanding of the value time and attendance solutions can bring to their bottom line," said Nick Venturella, Galaxy's Sales & Marketing Coordinator.

In support of the *Time & Attendance Best Practices* blog Galaxy Technologies has also launched social media initiatives to communicate and engage with workforce management professionals. "By listening and being part of conversations happening via social media we can better understand the needs of our clients and prospects to ensure we keep delivering the kind of innovative workforce management solutions and service they're seeking. For example, we recently started a TimeStar™ Best Practices LinkedIn discussion group to allow users to share the unique ways they use our TimeStar™ product for their business. The LinkedIn group helps others learn little know features and tricks. Plus, this group provides insight into the features users would like to see in future versions of our product," said Venturella.

Those interested can "link in," "like" and "follow" Galaxy Technologies on LinkedIn, Facebook and Twitter.

About Galaxy Technologies

Developing and delivering workforce management solutions since 1988, Galaxy's products include technology to track, allocate, analyze, and control labor resources. Galaxy also offers time collection alternatives for all employee populations. Galaxy's particular focus is in time & attendance, human resources, payroll and data collection systems. Galaxy is located at 2990 Triverton Pike Dr, Madison, WI 53711. For more information visit www.galaxy-inc.com, or contact Galaxy Technologies at 800.814.9096 or information@galaxy-inc.com. Connect with Galaxy Technologies on the Galaxy Blog (<http://blog.galaxy-inc.com>) and on Twitter, Facebook and LinkedIn.

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